

**Entries invited for Against the Odds 2021
(sponsored by Ormco Europe)
Deadline for entries: 28 February 2021**

“The Against the Odds competition is about celebrating two things: the transformational change that orthodontics can bring about in individuals, often those who have struggled with other difficulties in their life, and the dedication, talent and professionalism of orthodontists and their teams.”

Professor Tim Newton, Professor of Psychology as applied to dentistry and a judge of Against the Odds

The annual Against the Odds award is open for entries and members are invited to encourage their patients to enter the competition in 2021. This award was created by the OSG to showcase the way in which clinician and patient pull together during treatment, often in challenging circumstances. The winner is the patient who submits the best account and their prize is £900 worth of travel vouchers. Their orthodontist is presented with a stunning sculpture of a rearing horse to display in their practice. The prize for runner-up entries is an electric toothbrush.



Richard Jones, Chair of the BOS Orthodontic Specialists Group, said: **“The Against the Odds competition continues to highlight the very best of our profession and the tremendous value that orthodontics has on people’s lives. A confident smile can change a person’s perception of themselves, their self-esteem and their self-image. We look forward to receiving entries.”**

To find out more: <https://www.bos.org.uk/Public-Patients/against-the-odds>
or download the application form

<https://www.bos.org.uk/Portals/0/Public/docs/Awards%20and%20Prizes/new%20against%20the%20odds%20applications%20v12.pdf>

ATO 2021 Regulations

BRITISH ORTHODONTIC SOCIETY

- Name: **AGAINST THE ODDS PRIZE**
- Eligibility: A BOS member, for a treatment wholly undertaken in a specialist practice environment and his/her team who, in the patient's eyes, went the extra mile. Applicants must be in good standing with the BOS and their appropriate professional bodies.
- Entry: By patients following their treatment which should have been completed at any time in the last two years. Form based nomination sent to BOS.
- Entry details: Patient's 500 word description of treatment with emphasis on the relationship with the orthodontist and special nature of the achievement of the treatment outcome *Against The Odds*. Before and after photographs must be provided by patient and orthodontist and must be consented for publication in the event of being awarded this prize.
- Value: A £900 travel voucher for the patient.
Sculpture and certificate for the winning orthodontist.
- The committee may award a Commendation to meritorious entries.
- Timing: 28 February 2021 is the last date for submission of entries for judging in late September or early October. The winner will be notified by 30 April 2021.
- Judges: Initial shortlisting will be carried out by the Chair of the Scholarship and Awards Committee and the previous year's prize winning orthodontist. They will produce a short list of applicants with a good standard of treatment to go forward for judging for the prize.
- The prize winner will be chosen by a journalist/celebrity and a clinical psychologist from the shortlisted applicants, based on the story of their treatment.